

Luggage Forward Takes an Environmental Leadership Position by Joining Carbonfund.org's Carbonfree™ Program

Luggage Shipping Company Offers Clients the Option to Offset Carbon Emissions for Every Shipment

BOSTON, MA, February 5, 2008 – Luggage Forward, the leading provider of door-to-door luggage delivery service to more than 200 countries and territories, announced today that it is offsetting its carbon emissions with Carbonfund.org, one of the country's leading carbon offset organizations. This program will allow clients to offset the carbon dioxide emissions generated from the airplanes, trucks and trains that are used in the shipment of each bag.

Luggage Forward is the first luggage shipping provider to join the CarbonFree program. This commitment establishes Luggage Forward as an environmental leader in the emerging travel industry vertical and demonstrates the proactive steps the company is taking in the fight against global climate change.

Luggage Forward's clients have expressed deep concern about global warming and its potential impact on some of the world's most treasured travel destinations. This program will give clients the option of adding \$1 per bag to their booking total, which will be used to balance out the carbon dioxide emissions from an average Luggage Forward shipment. This contribution will be used to support carbon-reducing projects such as renewable energy, energy efficiency and reforestation projects.

"We're pleased that clients who send their luggage with Luggage Forward can now know that they are helping in the fight against global warming," said Zeke Adkins, co-founder of Luggage Forward. "Considering the implications of climate change, we believe that taking these steps is a matter of basic environmental responsibility."

Luggage Forward has chosen to work with Carbonfund.org because of this non-profit organization's commitment to leading the fight against global warming climate change. In addition to providing an easy and cost-effective carbon offset program, Carbonfund.org engages in public outreach to encourage everyone to continually strive to reduce their carbon footprint through sensible energy reductions. Also important to Luggage Forward is Carbonfund.org's adherence to internationally-accepted carbon offset standards for renewable energy. Luggage Forward is pleased to join the several hundred world-class organizations that currently work with Carbonfund.org to offset some or all of their carbon dioxide emissions.

Luggage Forward has further demonstrated its commitment to the environment by implementing several programs at the company's Boston headquarters. All non-essential paperwork and documentation has been eliminated from each shipment, and Luggage Forward has put in place a comprehensive office-wide recycling program. The company has also chosen to offset the entire carbon footprint of the Luggage Forward headquarters through Carbonfund.org's CarbonFree™ program.

"Luggage Forward knows that climate change is baggage we don't want to take with us into the future," said Eric Carlson, Executive Director of Carbonfund.org. "By offsetting the carbon footprint of its headquarters and offering clients the option to offset its luggage delivery, Luggage Forward is hastening the transition to a clean energy future. We're thrilled with this new partnership."

About Luggage Forward

Luggage Forward, the leading provider of guaranteed door-to-door luggage and sports equipment delivery to more than 200 countries worldwide, offers a wide range of specialized forwarding options allowing clients the convenience of traveling without their luggage. The company's industry-leading website, www.luggageforward.com, provides dynamically generated instant price quotes, online order booking and real-time luggage tracking. Clients choosing to book by phone speak to a dedicated Forwarding Specialist who individually monitors the shipment from initial inquiry to delivery using advanced order tracking technology. By eliminating long waits, the aggravation of lost luggage and the burden of carrying heavy bags, Luggage Forward allows clients to experience total travel convenience. For more information: www.luggageforward.com.

About Carbonfund.org

Carbonfund.org is the country's leading carbon reduction and offset organization, making it easy and affordable for individuals, businesses and organizations to reduce their climate impact. Carbon offsets enable individuals and businesses to reduce carbon dioxide emissions they are responsible for in their everyday lives by investing in renewable energy, energy efficiency and reforestation projects where they are most cost effective. Carbonfund.org works with over 300 corporate and non-profit partners including Discovery, Volkswagen, Dell, Orbitz, Environmental Defense, and Lancome.

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